

2022 NNLM MEMBER SURVEY SNAPSHOT

NNLM

NEC

NNLM MEMBER ORGANIZATION (MO)

Institutions that provide health professionals and the general public with health information resources and services and who have applied for free-membership to the NNLM.

As Evaluators, we look to the diversity of the NNLM members and their preferences to focus our program evaluation, to identify areas for strengthening the Network's value and impact and as part of our commitment to continuously improve and be responsive to them.

-Kristi Holmes, Director, NEC

SURVEY TIME:

22 DAYS

FORMAT:

**AN ONLINE SELF
ADMINISTERED SURVEY**

117

MEMBER ORGANIZATIONS
RESPONDED TO THE
SURVEY

**CONDUCTED BY
THE NEC**

2022

FIRST DEPLOYMENT OF
THE NNLM SURVEY

20

**20 QUESTIONS
ACROSS 5
THEMATIC
SECTIONS**

VALUES AND BENEFITS OF NNLM MEMBERSHIP



Training opportunities are the most valued as well as best known NNLM product.



Second in terms of most used, slightly behind "Free informational materials".

TRAINING AND EDUCATION



Health and Health Information topics are the most requested theme for future trainings.

ORGANIZATIONAL PROFILE



Top non-English service languages: Spanish and Chinese



Most common communities served by NNLM Member Organizations who responded the survey:

- Youth/Teens
- Veterans/Senior Citizens/Older Adults
- Parents/Families

COMMUNICATIONS



Email is the most preferred means of communication.



Top barrier to greater engagement is lack of time.

FUNDING



Smaller size awards are the most enticing for member organization applicants: from \$500 to a maximum of \$5,000

YOUR IMPACT

The NNLM National Evaluation Center (NEC) would like to thank you for your participation in the 2022 NNLM Member Survey by sharing with you its main findings. As a reminder, this was the first establishment survey and its purpose was to obtain baseline data to better understand how the current NNLM membership perceives the benefits and value of their membership; their awareness and usage of NNLM services; their communication preferences; awareness of funding opportunities and preferences for future programming, etc. We look forward to your participation in the 2023 NNLM Member survey, stay tuned!



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